



BDW2011: FUTURE²

23-28 MAY 2011

WWW.BELGRADEDESIGNWEEK.COM



Beograd 2020

CITY OF BELGRADE

PON/MON 23 MAY

UTO/TUE 24 MAY

SRE/WED 25 MAY

ČET/THU 26 MAY

PET/FRI 27 MAY

SUB/SAT 28 MAY

BDW DIZAJNLABS WORKSHOPS FOR PROFESSIONALS

(FREE ENTRY) MUNICIPALITY VRAČAR - NJEGOŠEVA 77

FUTURE² TOYS

TOY DESIGN WORKSHOP

10:00

Goran Lelas CRO

Workshop for object designers, theater and TV professionals, and everyone involved in child education: How to get into MoMa's collection?

FUTURE² ARCHITECTURE

ARCHITECTURE MASTERCLASS

Božana Komljenović / Zaha Hadid Studio RS/UK

Masterclass for architects, planners and administration: Showcases from the world's most successful architectural office - How to design in private/public partnership?

FUTURE² OBJECT

OBJECT DESIGN WORKSHOP

13:00

Dejana Kabiljo RS/AT

Workshop for professional furniture designers: How to survive in Vienna, become a star in Milan and spread love and euro all over the world?

FUTURE² MANAGER

CREATIVE MASTERCLASS

Snask SE

Workshop for advertisers, branding and marketing managers: How to carefully craft corporate love-stories? Designing brands & lifestyles by the agency situated in the heart of Stockholm.

FUTURE² BRAND

BRANDING MASTERCLASS

16:00

Manfred Stoekl / Minds Brandmakers AT

Workshop for marketing executives, CEO's, and branding experts: How to conquer consumer's minds? No share of market, without share of minds!

FUTURE² DEVELOPMENT

URBAN DEVELOPMENT MASTERCLASS

ParquExpo PT

Masterclass for urban planners, environmentalists, administration: Urban and spatial planning, with emphasis on urban and environmental rehabilitation and redevelopment.

19:00

COCKTAIL OF THE DAY

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BDW DIZAJN PREMIERES

20:00

BDW2011 GRAND OPENING CEREMONY BY H.E. THE AMBASSADOR OF SWITZERLAND MR. ERWIN H. HOFER / SKC

OMNI DESIGN COCKTAIL / GALLERY SINGIDUNUM

OMNI DESIGN NIGHT - SERBIAN DESIGN AT THE GLANCE / MUZEJ PRIMENJENE UMETNOSTI - GALLERY ŽAD

100% FUTURE SERBIA GRAND OPENING / CHOOMICH DESIGN DISTRICT

OMNI DESIGN NIGHT - 4X EXCELLENCE / MUZEJ PRIMENJENE UMETNOSTI - GALLERY ŽAD

SOMEWHERE CITY EXHIBITION BY GORAN LELAS / GALLERY OZON

CHASSIS CHAIRS EXHIBITION BY STEFAN DIEZ FOR WILKHANN / JDP

032C BERLIN EXHIBITION / JDP

LET THEM SIT CAKE BY DEJANA KABILJO / JDP

GRAND RECEPTION OF THE EMBASSY OF SWITZERLAND IN SERBIA / SKC BY INVITATION ONLY

BELGRADE DESIGN WEEK 2011 GRAND PRIZ AWARD CEREMONY / PC UŠĆE 25TH FLOOR

22:00

BDW DIZAJN NIGHTS

04:00

Disclaimer: The organizer reserves the right to change terms, subjects, speakers, locations.



LIVE CONCERT: MATTHEW DEAR (UK) STUDENTSKI KULTURNI CENTAR

MTV AFTERPARTY: DJ SNASK (SE) STUDENTSKI KULTURNI CENTAR

LIVE CONCERT: CHEW LIPS (UK) STUDENTSKI KULTURNI CENTAR

MTV AFTERPARTY: BANDA PANDA PARTIES (RS) STUDENTSKI KULTURNI CENTAR

VIRTUAL CONCERT: TOUCH YELLOW! AND HEIDI HAPPY (CH) DOM OMLADINE BEOGRAD / VELIKA SALA

MTV AFTERPARTY: BANDA PANDA PARTIES (RS) MAGACIN CLUB

BDW CLOSING CONCERT: LINDSTRÖM (NO) PC UŠĆE 25TH FLOOR

MTV AFTERPARTY: CHRISTIAN PEETZ (AT) PC UŠĆE 25TH FLOOR

BDW CONFERENCE FUTURE²

JUGOSLOVENSKO DRAMSKO POZORIŠTE - KRALJA MILANA 50

10:00

12:00

FUTURE² CREATIVE BUSINESS

CREATIVE BUSINESS MASTER CLASS

Emma Stenström / Konstfack SE
Kulturni centar Beograda, Knez Mihajlova 6

FUTURE² STARS (FREE ENTRY)

FUTURE EUROPEAN STARS

11:00

Vincent Deger / The Comision of the European Union in Serba RS

Dejana Kabiljo RS/AT
Dejan Miljković & Jovan Mitrović RS

12:00

Marko Luković RS
Andrea Klarin RS

Milica Delević / The European Integration Office of the Government of Serbia RS

FUTURE² CITY (FREE ENTRY)

FUTURE MODELS FOR BELGRADE

Dragan Đilas / Mayor of Belgrade RS

ParquExpo / Urban Development PT
Branislav Grujić - PSP Farman / West 65 Beograd RS

Mario Sua Kay / Zvezdani Grad PT
Thomas Geisler / Curator MAK Wien AT

Aleksandar Peković / Beograd 2020 RS

FUTURE² SOCIETY (FREE ENTRY)

FUTURE MODELS FOR SERBIA

Božidar Đelić / Deputy Prime Minister RS

Wolfgang Tschapeller / Architect AT
Aleksandra Drecun / Center for the Promotion of Science RS

Emma Stenström / Konstfack SE
Božana Komljenović / Zaha Hadid RS/UK

Dragan Šutanovac / Minister of Defence RS

THE GREATEST CREATIVE MINDS OF THE 21ST CENTURY (ENTRY WITH TICKET)

13:00

Snøhetta NO OPENING LECTURE
littala FI
Ofis Architects SI

Dieter Meier / YELLO CH
Architonic CH
Geneva Lab CH

Mother London UK
Wieden & Kennedy UK

15:00

Arik Levy IL
Nick Leaf / MTV UK
Goran Lelas CRO

Stefan Diez DE
Peter Zec / Red Dot Award DE
Form Us With Love SE

Postler Ferguson UK
Onedotzero UK
Simon Waterfall & Daljit Singh UK

17:00

Javier Mariscal ES
Harri Koskinen FI

Mike Meirè DE
Joerg Koch / 032C DE

Neville Brody UK
Ian Toombs / Anomaly US
Surprise Superstar CLOSING LECTURE

19:00

COCKTAIL OF THE DAY

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20:00

FILM: CHICO & RITA (ES)
Duration: 94 minutes

FILM: HELVETICA (US)
Duration: 80 minutes

FILM: 43 COLUMNS ON SCENE IN BILBAO (IT)
Duration: 52 minutes